



DPR is now providing a full online video production service that rivals the quality of most major media production companies. We deliver fully customized hi-definition video that incorporates graphics and titles for a polished final product.

Why has DPR begun offering this service? Because original online video is fast becoming a key differentiator for businesses seeking to maximize the impact of their marketing efforts.

Simply put, we want our clients to have every edge available. Furthermore, our service is cost-effective and scalable to most needs and most budgets.

Original video content is an effective marketing tool for a number of reasons, including:

- Allows corporate principals to deliver a complete and unfiltered message, in a completely controlled environment.
- Content can be immediately distributed to a global audience through their desktops, laptops and smart phones.
- Dynamic content will entice your website's visitors to remain on your site longer.
- Sites that add video content tend to see a dramatic positive effect on their search engine ranking -- as both Google and Bing highly prize video content.

Program

DPR would do the following:

- Create concepts and script together with your company.
- Shoot the video.
- Handle post-production of each video including editing, titles, background and effects creation.
- Make edits and refinements based on your feedback.
- Produce final video in web-compatible format for use on your website and other web video online properties such as YouTube.